



**Venditan<sup>®</sup> Commerce**  
Every channel. One great customer experience

# Some of our Customer stories



# GRAZIASHOP

## Creating a Market- place for Grazia, the Venditan way

[www.graziashop.com](http://www.graziashop.com)

Mondadori came to us with a vision to expand their digital revenue by delivering a market-leading Boutique Fashion Marketplace - providing a cross-border and multi-currency shopping experience. Graziashop is a fully responsive magazine style, multi-merchant marketplace which focuses on user interaction and ensures that users have the best experience whatever device they are using.

### What Grazia said...

"The Graziashop.com project was complex and challenging, requiring a robust, reliable and scalable platform with fully bespoke, adaptable capabilities. As such, we knew Venditan Commerce was the perfect solution."

**Richard Hatfield, Managing Director, Mondadori UK Limited**

- ✓ Multi-Merchant Marketplace
- ✓ Fully Responsive Web-build
- ✓ Complex Shipping and RMA Model
- ✓ Visual Merchandising
- ✓ Worldwide DHL Courier Integration
- ✓ Merchant User Interface (Multi-Lingual)
- ✓ Third Party Social Platform Integration



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# SIGMA SPORT

## Putting Sigma Sport in 1st place, on-line and in store

[www.sigmasport.co.uk](http://www.sigmasport.co.uk)

Sigma required a platform that would continue their growth both in store and on-line. They chose Venditan Commerce because of its single ecosystem that models stock perfectly all the way through the customer life cycle. This has allowed them to grow the business consistently whilst remaining in control of stock and delivering high levels of customer satisfaction across multiple channels.

### What Sigma Sport said...

“We are happy that with Venditan Commerce we have a platform that will support our ambitious growth plans. The platform has delivered real time insight to stock across the business which has allowed us to develop new revenue streams.”

Ian Whittingham, MD, Sigma Sport

- ✓ Fully Responsive Web-build
- ✓ Multi-store EPOS
- ✓ Advanced Content Management
- ✓ Warehouse Management
- ✓ Complex Shipping Model
- ✓ Amazon Marketplace
- ✓ 3rd Party Supplier Integration



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# Venditan's powerful API powers Nest's global trading solution

[www.nest.co.uk](http://www.nest.co.uk)

Nest's business was growing rapidly and they needed a platform to help enable the next stage of their growth. They chose Venditan as our unique front end API allowed their existing web development agency to craft their next generation site whilst Venditan's on-board- ing team deployed the platform into their multi-location business.

## What Nest said...

“The Venditan Commerce platform has helped us deliver a higher level of customer service with automated updates to expected delivery dates. This coupled with greatly improved warehouse management and order fulfillment tools positions us perfectly for rapid e-commerce growth.”

**Simon Brown, Digital Development Manager, Nest**

- ✓ API Driven Website
- ✓ Delivery Date Change Notification
- ✓ Advanced Content Management
- ✓ Visual Merchandising
- ✓ Warehouse Management
- ✓ Multi-currency
- ✓ Amazon Payments



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# Riding Big Waves with Saltrock Surfwear

[www.saltrock.com](http://www.saltrock.com)

Saltrock Surfwear have grown significantly in the past 24 months, and now boast a high street presence of 40 stores, with plans to open an additional 35 by the end of 2016. They identified the Venditan platform as a key driver to becoming a true omni-channel retailer, that gave customers both online and offline a seamless shopping and customer experience.

Having launched a new stock management and in-store EPoS solution earlier in 2015, it was critical that the E-commerce platform was able to be the glue that held everything together, from stock availability online, through to dispatch via complex integrations with third party logistics solutions.

Launching a new fully responsive website on the platform included implementation of the Venditan advanced CMS as well as solutions for product recommendation and abandoned baskets/user journeys.

The next phase of the project will see the launch of Venditan's marketplace platform, to allow Saltrock to trade in the UK and Europe via Amazon and eBay, as well as dedicated websites for Australia, USA and Netherlands (including content translation and local payment options)



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# Riding Big Waves with Saltrock Surfwear

## What Saltrock said...

"The choice of the Venditan Platform was key in allowing us to achieve our ambitious growth plans. We needed a platform with a great track record in helping retailers grow, and one that we could trust to be resilient and robust during the regular traffic spikes that we have. The digital team here at Saltrock now have so much more flexibility in terms of what they can do with the website and we are excited about our next stage, specifically the International options."

**Richie Jones, Head of Digital & Marketing, Saltrock**

- ✓ Fully Responsive Front End Website Build
- ✓ Advanced Content Management System
- ✓ Warehouse and Dispatch Solutions
- ✓ Integration with SEKO Global Logistics
- ✓ Front End Integration with Qubit, Nosto, Google Universal Variable, BazaarVoice
- ✓ Integration with More2 for Single Customer View
- ✓ Royal Mail Integration
- ✓ Private cloud hosting environment



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Contact us today to find out how we can help you transform your retail business and put your customer firmly at the centre of every channel.

**Quick Contact**

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